

## Privacy Policy

### MAV Commercial– Commercial Finance Brokerage

**Last Updated:** 03/01/2026



## Privacy Policy of [mavcommercial.com](https://mavcommercial.com)

Welcome to the privacy policy of [mavcommercial.com](https://mavcommercial.com). This policy will help you understand what data we collect, why we collect it, and what your rights are in relation to it.

### Owner and Data Controller

MAV Commercial,  
250 Great West Road,  
Hounslow,  
TW5 0BJ

**Owner contact email:** [info@mavcommercial.com](mailto:info@mavcommercial.com)

### Type of Data we collect

Among the types of Personal Data that this Application collects, by itself or through third parties, there are:

- Trackers
- Usage Data
- device information
- first name
- last name
- phone number
- Data communicated while using the service
- answers to questions
- user content
- contents of the email or message
- profile picture
- date of the message
- time the message was sent
- sender of the message
- email address
- payment info
- billing address
- shipping address

purchase history

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection. Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application. Unless specified otherwise, all Data requested by this Application is mandatory and failure to provide this Data may make it impossible for this Application to provide its services. In cases where this Application specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service. Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner. Any use of Cookies – or of other tracking tools – by this Application or by the owners of third-party services used by this Application serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy.

Users are responsible for any third-party Personal Data obtained, published or shared through this Application.

## **Mode and place of processing the Data**

### **Methods of processing**

The Owner takes appropriate security measures to prevent unauthorised access, disclosure, modification, or unauthorised destruction of the Data. The Data processing is carried out using computers and/or IT enabled tools, following organisational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Application (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

### **Place**

The Data is processed at the Owner's operating offices and in any other places where the parties involved in the processing are located. Depending on the User's location, data transfers may involve transferring the User's Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

### **Retention time**

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

### **The purposes of processing**

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following:

Platform services and hosting Advertising Interaction with live chat platforms  
Handling payments Registration and authentication Managing support and contact requests

### **Detailed information on the processing of Personal Data Advertising**

This type of service allows User Data to be utilised for advertising communication purposes. These communications are displayed in the form of banners and other advertisements on this Application, possibly based on User interests. This does not mean that all Personal Data are used for this purpose. Information and conditions of use are shown below. Some of the services listed below may use Trackers to identify Users or they may use the behavioural retargeting technique, i.e. displaying ads tailored to the User's interests and behaviour, including those detected outside this Application. For more information, please check the privacy policies of the relevant services. Services of this kind usually allow Users to opt out of such tracking. Users may learn how to opt out of interest-based advertising more generally by visiting the relevant opt-out section in this document.

#### **Google Conversion linker**

Company:

Google LLC

Place of processing:

United States

Personal Data processed:

Trackers +1

Google Conversion linker is an analytics service provided by Google LLC that connects Data from the Google advertising services with actions performed on this Application. Depending on the setup of the service, such Data might also be used for retargeting purposes.

In order to understand Google's use of Data, consult [Google's partner policy](#).

#### **Personal Data processed:**

- Trackers
- Usage Data

#### **Service provided by:**

- Google LLC (United States) – [Privacy Policy](#) – [Opt out](#)

**mobalo**

Company:

mobalo GmbH

Place of processing:

Germany

Personal Data processed:

Trackers +1

mobalo is an advertising service provided by mobalo GmbH.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- mobalo GmbH (Germany) – [Privacy Policy](#) – [Opt out](#)

**Mobclix**

Company:

Mobclix, Inc.

Place of processing:

United Kingdom

Personal Data processed:

Trackers +1

Mobclix is an advertising service provided Velti PLC.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobclix, Inc. (United Kingdom) – [Privacy Policy](#)

**MobFox**

Company:

MobFox Mobile Advertising GmbH

Place of processing:

Austria

Personal Data processed:

Trackers +1

MobFox is an advertising service provided by MobFox Mobile Advertising GmbH.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- MobFox Mobile Advertising GmbH (Austria) – [Privacy Policy](#)

**Mobile Journey**

Company:

Mobile Journey B.V.

Place of processing:

Netherlands

Personal Data processed:

Trackers +1

Mobile Journey is an advertising service provided by Mobile Journey B.V.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobile Journey B.V. (Netherlands) – [Privacy Policy](#)

**MobileFuse**

Company:

MobileFuse LLC

Place of processing:

United States

Personal Data processed:

Trackers +1

MobileFuse is an advertising service provided by MobileFuse LLC.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- MobileFuse LLC (United States) – [Privacy Policy](#) – [Opt out](#)

**Mobilewalla**

Company:

Mobilewalla, Inc.

Place of processing:

United States

Personal Data processed:

Trackers +1

Mobilewalla is an advertising service provided by Mobilewalla, Inc.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobilewalla, Inc. (United States) – [Privacy Policy](#) – [Opt out](#)

**Mobility Ads**

Company:

Mobility-Ads GmbH

Place of processing:

Germany

Personal Data processed:

Trackers +1

Mobility Ads is an advertising service provided by Mobility-Ads GmbH.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobility-Ads GmbH (Germany) – [Privacy Policy](#) – [Opt out](#)

**Mobitrans**

Company:

Mobitrans FZ LLC

Place of processing:

United Arab Emirates

Personal Data processed:

Trackers +1

Mobitrans is an advertising service provided by Mobitrans FZ LLC.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobitrans FZ LLC (United Arab Emirates) – [Privacy Policy](#)

**Mobkoi**

Company:

Mobkoi Ltd

Place of processing:

United Kingdom

Personal Data processed:

Trackers +1

Mobkoi is an advertising service provided by Mobkoi Ltd.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobkoi Ltd (United Kingdom) – [Privacy Policy](#)

**MobPro**

Company:

ViSTARS Inc.

Place of processing:

Netherlands

Personal Data processed:

Trackers +1

MobPro is an advertising service provided by ViSTARS Inc.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- ViSTARS Inc. (Netherlands) – [Privacy Policy](#)

**Mobsuccess**

Company:

Mobsuccess SAS

Place of processing:

France

Personal Data processed:

Trackers +1

Mobsuccess is an advertising service provided by Mobsuccess SAS.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobsuccess SAS (France) – [Privacy Policy](#)

**MobUpps**

Company:

MobUpps International LTD

Place of processing:

Israel

Personal Data processed:

Trackers +1

MobUpps is an advertising service provided by MobUpps International LTD.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- MobUpps International LTD (Israel) – [Privacy Policy](#) – [Opt out](#)

**mobusi**

Company:

Mobusi Mobile Advertising S.L.

Place of processing:

Spain

Personal Data processed:

Trackers +1

mobusi is an advertising service provided by Mobusi Mobile Advertising S.L.

**Personal Data processed:**

- Trackers
- Usage Data

**Service provided by:**

- Mobusi Mobile Advertising S.L. (Spain) – [Privacy Policy](#)

**WhatsApp Business direct marketing**

Company:

Meta Platforms, Inc.

Place of processing:

United States

Personal Data processed:

answers to questions +10

This Application may send WhatsApp messages to the User for the purpose of direct marketing. Users may in most cases opt out of receiving direct marketing messages by tapping the opt out of marketing messages button in the chat.

**Personal Data processed:**

- answers to questions
- contents of the email or message
- Data communicated while using the service
- date of the message
- first name
- last name
- phone number
- profile picture
- sender of the message
- time the message was sent
- user content

**Service provided by:**

- Meta Platforms, Inc. (United States) – [Privacy Policy](#)

**Handling payments**



Unless otherwise specified, this Application processes any payments by credit card, bank transfer or other means via external payment service providers. In general and unless where otherwise stated, Users are requested to provide their payment details and personal information directly to such payment service providers. This Application isn't involved in the collection and processing of such information: instead, it will only receive a notification by the relevant payment service provider as to whether payment has been successfully completed.

#### **MOBIYO**

Company:

MOBIYO SAS

Place of processing:

France

Personal Data processed:

billing address +9

MOBIYO is a payment service provided by MOBIYO SAS.

#### **Personal Data processed:**

- billing address
- email address
- first name
- last name
- payment info
- phone number
- purchase history
- shipping address
- Trackers
- Usage Data

#### **Service provided by:**

- MOBIYO SAS (France) – [Privacy Policy](#)

#### **Interaction with live chat platforms**

This type of service allows Users to interact with third-party live chat platforms directly from the pages of this Application, in order to contact and be contacted by this Application's support service. If one of these services is installed, it may collect browsing and Usage Data in the pages where it is installed, even if the Users do not actively use the service. Moreover, live chat conversations may be logged.

#### **WhatsApp Business Chat Widget**

Company:

Meta Platforms, Inc.

Place of processing:

United States

Personal Data processed:

answers to questions +11

WhatsApp Business Chat Widget is a service for interacting with the WhatsApp instant messaging app and platform provided by Meta Platforms, Inc.

**Personal Data processed:**

- answers to questions
- contents of the email or message
- Data communicated while using the service
- date of the message
- first name
- last name
- phone number
- profile picture
- sender of the message
- time the message was sent
- Trackers
- user content

**Service provided by:**

- Meta Platforms, Inc. (United States) – [Privacy Policy](#)

**Managing support and contact requests**

This type of service allows this Application to manage support and contact requests received via email or by other means, such as the contact form. The Personal Data processed depend on the information provided by the User in the messages and the means used for communication (e.g. email address).

**WhatsApp Business customer support**

Company:

Meta Platforms, Inc.

Place of processing:

United States

Personal Data processed:

Data communicated while using the service +1

WhatsApp Business customer support is a customer support service provided by Meta Platforms, Inc.

**Personal Data processed:**

- Data communicated while using the service
- Usage Data

**Service provided by:**

- Meta Platforms, Inc. (United States) – [Privacy Policy](#)

## **Platform services and hosting**

These services have the purpose of hosting and running key components of this Application, therefore allowing the provision of this Application from within a unified platform. Such platforms provide a wide range of tools to the Owner – e.g. analytics, user registration, commenting, database management, e-commerce, payment processing – that imply the collection and handling of Personal Data. Some of these services work through geographically distributed servers, making it difficult to determine the actual location where the Personal Data are stored.

### **Duda**

Company:

Duda, Inc.

Place of processing:

United States

Personal Data processed:

device information +2

Duda is a platform provided by Duda, Inc. that allows the Owner to build, run and host this Application.

### **Personal Data processed:**

- device information
- Trackers
- Usage Data

### **Service provided by:**

- Duda, Inc. (United States) – [Privacy Policy](#)

### **Registration and authentication**

By registering or authenticating, Users allow this Application to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, this Application will be able to access some Data, stored by these third-party services, for registration or identification purposes. Some of the services listed below may also collect Personal Data for targeting and profiling purposes; to find out more, please refer to the description of each service

### **Mobysign**

Company:

ITside S.r.l

Place of processing:

Italy

Personal Data processed:

various types of Data as specified in the privacy policy of the service

Mobysign is an authentication service provided by ITside S.r.l. In addition to its authentication capabilities, Mobysign may handle the User's Data regarding payments made

on this Application in order to allow the Owner to process payment transactions by credit card, bank transfer or other means.

**Personal Data processed:**

- various types of Data as specified in the privacy policy of the service

**Service provided by:**

- ITside S.r.l (Italy) – [Privacy Policy](#)

**Information on opting out of interest-based advertising**

In addition to any opt-out feature provided by any of the services listed in this document, Users may learn more on how to generally opt out of interest-based advertising within the dedicated section of the Cookie Policy.

**Cookie Policy**

This Application uses Trackers. To learn more, Users may consult the [Cookie Policy](#).

**Further Information for Users in the European Union**

**Legal basis of processing**

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes.
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner;
- processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

**Further information about retention time**

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific

information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to fulfil a legal obligation or upon order of an authority. Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

### **The rights of Users based on the General Data Protection Regulation (GDPR)**

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following, to the extent permitted by law:

- **Withdraw their consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent.
- **Access their Data.** Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing of their Data.** Users have the right to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- **Have their Personal Data deleted or otherwise removed.** Users have the right to obtain the erasure of their Data from the Owner.
- **Receive their Data and have it transferred to another controller.** Users have the right to receive their Data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance.
- **Lodge a complaint.** Users have the right to bring a claim before their competent data protection authority.

Users are also entitled to learn about the legal basis of Data transfers to a country outside the European Union or to any international organisation governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data. If any such transfer takes place, Users can find out more by checking the relevant sections of this document or enquire with the Owner

using the information provided in the contact section.

### **Details about the right to object to processing**

**Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.**

**Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time, free of charge and without providing any justification. Where the User objects to processing for direct marketing purposes, the Personal Data will no longer be processed for such purposes. To learn whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.**

### **How to exercise these rights**

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. Such requests are free of charge and will be answered by the Owner as early as possible and always within one month, providing Users with the information required by law. Any rectification or erasure of Personal Data or restriction of processing will be communicated by the Owner to each recipient, if any, to whom the Personal Data has been disclosed unless this proves impossible or involves disproportionate effort. At the Users' request, the Owner will inform them about those recipients.

### **Additional information about Data collection and processing**

#### **Legal action**

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of this Application or the related Services. The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

### **Additional information about User's Personal Data**

In addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

### **System logs and maintenance**

For operation and maintenance purposes, this Application and any third-party services may

collect files that record interaction with this Application (System logs) or use other Personal Data (such as the IP Address) for this purpose.

### **Information not contained in this policy**

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

### **Changes to this privacy policy**

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within this Application and/or - as far as technically and legally feasible - sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom. Should the changes affect processing activities performed on the basis of the User's consent, the Owner shall collect new consent from the User, where required.

### **Definitions and legal references**

#### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

### **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilised by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilised to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilised by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

### **User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

**Data Subject**

The natural person to whom the Personal Data refers.

**Data Processor (or Processor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

**Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

**This Application**

The means by which the Personal Data of the User is collected and processed.

**Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

**European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

**Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

**Tracker**

Tracker indicates any technology - e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting - that enables the tracking of Users, for example by



accessing or storing information on the User's device.

### **Legal information**

This privacy policy relates solely to this Application, if not stated otherwise within this document.